

# **NATIONAL SKILL QUALIFICATION FRAMEWORK QUALIFICATION FILE**

Version 6: Draft of 08 March 2016

## **CONTACT DETAILS OF THE BODY SUBMITTING THE QUALIFICATION FILE**

### **Name and address of submitting body:**

Beauty and Wellness Sector Skill Council  
Office No. 405-406, 4th Floor, DLF City Court,  
M.G. Road, Sikanderpur, Gurgaon-122002

### **Name and contact details of individual dealing with the submission**

**Name:** Ms. Annu Wadhwa

**Position in the organisation:** CEO

**Address if different from above:** Same as above

**Tel number(s):** 9810113991

**E-mail address:** annu.wadhwa@bwssc.in

### **List of documents submitted in support of the Qualifications File**

1. Qualifications Pack
2. Industry Validations letters
3. Industry Endorsement tracker
4. Integrated Occupational Map

# NSQF QUALIFICATION FILE

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## SUMMARY

<b>Qualification Title</b>	Bridal, Fashion and Photographic Makeup Artist
<b>Qualification Code</b>	QP BWS/Q0301
<b>Nature and purpose of the qualification</b>	<p>Nature of the qualification</p> <ul style="list-style-type: none"><li>- Working independently</li></ul> <p>The main purpose of the qualification</p> <ul style="list-style-type: none"><li>- This Qualification will enable the individual to specialize in in bridal make-up techniques using corrective make up, highlighting and shading, air brush make up to deliver high quality professional bridal make up</li><li>- The Make-up Artist consults, advises, markets and sells a range of beauty treatments and performs various duties such as providing skin care, applying makeup and range of beauty therapies</li></ul>
<b>Body/bodies which will award the qualification</b>	Beauty & Wellness Sector Skill Council
<b>Body which will accredit providers to offer courses leading to the qualification</b>	Beauty & Wellness Sector Skill Council
<b>Body/bodies which will carry out assessment of learners</b>	Confederation of Indian Industry (CII) Mettl Aspiring Minds Iris Corp Eduworld Consultants Pvt Ltd CoCubes Technologies
<b>Occupation(s) to which the qualification gives access</b>	Bridal, Fashion and Photographic Makeup Artist (Makeup)
<b>Licensing requirements</b>	N/A
<b>Level of the qualification in the NSQF</b>	Level 5
<b>Anticipated volume of training/learning required to complete the qualification</b>	238 hours
<b>Entry requirements and/or recommendations</b>	<p>Minimum Qualification: Class X / the ability to read/write and communicate effectively on the job role</p> <p>Minimum Experience: 24 months as a Make-up Artist in a professional salon</p> <p>Training Requirements:</p> <ol style="list-style-type: none"><li>1. Course in skincare services, epilation services, manicure and pedicure, make-up services</li><li>2. Course in cosmetics/ beauty products</li></ol>

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	3.Course on anatomy, physiology, circulation, muscles, skin, nails
<b>Progression from the qualification</b>	Makeup Trainer, Makeup Services Internal Evaluator, Sr. Prosthetic and Media Make Up Artist
<b>Planned arrangements for the Recognition of Prior learning (RPL)</b>	Work is under progress
<b>International comparability where known</b>	no UK NOS equivalent Qualifications in these areas are available as VRQs vocationally related qualifications, available by independent awarding bodies/organizations, there are no national occupational standards
<b>Date of planned review of the qualification.</b>	Post 15 Oct 2019

<b>Formal structure of the qualification</b>			
<b>Title and identification code of component.</b>	<b>Mandatory/ Optional</b>	<b>Estimated size (learning hours)</b>	<b>Level</b>
BWS/N9001 Prepare and maintain work area	<b>Mandatory</b>	<b>15</b>	<b>3</b>
BWS/N 0104: Perform skincare services	<b>Mandatory</b>	<b>40</b>	<b>4</b>
BWS/N 0302: Perform bridal makeup services	<b>Mandatory</b>	<b>38</b>	<b>5</b>
BWS/N 0303: Perform fashion and photographic makeup	<b>Mandatory</b>	<b>38</b>	<b>5</b>
BWS/N 0304: Apply airbrush makeup	<b>Mandatory</b>	<b>32</b>	<b>5</b>
BWS/N 9005: Consult and advise clients	<b>Mandatory</b>	<b>15</b>	<b>5</b>
BWS/N 9006: Promote and sell services and products	<b>Mandatory</b>	<b>15</b>	<b>5</b>
BWS/N 9004: Manage and lead a team	<b>Mandatory</b>	<b>15</b>	<b>5</b>
BWS/N 9002: Maintain health and safety at the workplace	<b>Mandatory</b>	<b>15</b>	<b>3</b>
BWS/N 9003: Create a positive impression at the workplace	<b>Mandatory</b>	<b>15</b>	<b>3</b>

Please attach any document giving further detail about the structure of the qualification – e.g. a Curriculum Document or a Qualification Pack.

Give the titles and other relevant details of the document(s) here. Include page references showing where to find the relevant information.

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## **SECTION 1** **ASSESSMENT**

### **Body/Bodies which will carry out assessment:**

Confederation of Indian Industry (CII)

Mettl

Aspiring Minds

Iris Corp

Eduworld Consultants Pvt Ltd

CoCubes Technologies

### **How will RPL assessment be managed and who will carry it out?**

Give details of how RPL assessment for the qualification will be carried out and quality assured.

The RPL assessment will be carried out through pre assessment, identifying the skills gaps, provide bridge training to cover the competency gap and then conduct final assessment of the candidates

### **Describe the overall assessment strategy and specific arrangements which have been put in place to ensure that assessment is always valid, reliable and fair and show that these are in line with the requirements of the NSQF.**

Assessment is done through third parties who are affiliated to B&WSSC as Assessment Body. Assessors are trained & certified by B&WSSC through Training of Assessors program. The assessment involves two processes. The first process is gathering the evidence of the competency of individuals. The second part of the assessment process is the judgement as to whether a person is competent or not. The assessment plan contains the following information:

The assessments are happening in online basis. There are three phases of assessments which is followed in all assessment process of different job roles-

- Theory- weightage 70%
- Practical+ VIVA- Weightage 30% (Hands on assessment + Oral questioner)

The theory questions are objective type with multiple choice option, out of which we have some pictorial questions also. VIVA questions are also based on the job role and the practical questions are assessed on the hands on performance.

- Criteria on decision making & process manual is attached in the folder (Attachment name – Assessment Process)

Please attach any documents giving further information about assessment and/or RPL.

Give the titles and other relevant details of the document(s) here. Include page references showing where to find the relevant information.

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## ASSESSMENT EVIDENCE

Complete a grid for each component as listed in “Formal structure of the qualification” in the Summary.

NOTE: this grid can be replaced by any part of the qualification documentation which shows the same information – i.e. Learning Outcomes to be assessed, assessment criteria and the means of assessment.

Title of Component: Bridal, Fashion and Photographic Makeup Artist

### CRITERIA FOR ASSESSMENT OF TRAINEES

**Job Role** Bridal, Fashion and Photographic Makeup Artist

**Qualification Pack** BWS/ Q3001

**Sector Skill Council** Beauty and Wellness

#### Guidelines for Assessment

1. Criteria for assessment for each Qualification Pack will be created by the Sector Skill Council. Each Performance Criteria (PC) will be assigned marks proportional to its importance in NOS. SSC will also lay down proportion of marks for Theory and Skills Practical for each PC
2. The assessment for the theory part will be based on knowledge bank of questions created by the SSC
3. Individual assessment agencies will create unique question papers for theory part for each candidate at each examination/training center (as per assessment criteria below)
4. Individual assessment agencies will create unique evaluations for skill practical for every student at each examination/training center based on this criteria
5. To pass the Qualification Pack, every trainee should score a minimum of 50% in every NOS and overall 50% pass percentage in every QP
6. To pass the Qualification Pack, every trainee should score a minimum of 60% in Theory and 70% in Practical
7. In case of successfully passing only certain number of NOS's, the trainee is eligible to take subsequent assessment on the balance NOS's to pass the Qualification Pack

Assessment outcomes	Assessment criteria for outcomes	Total Marks	Out Of	Marks Allocation	
				Theory	Skills Practical
1. BWS/N9001 (Prepare and maintain work area)	PC1. Ensure that environmental conditions are suitable for the client and the treatment to be carried out in a hygiene and safe environment	100	15	3	12
	PC2. Select suitable equipment and products required for the treatment		19	5	14

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	PC3. Set up the equipment and prepare the products for treatments in adherence to the salon procedures and product/ equipment guidelines		20	4	16
	PC4. Place the products in the trolley for the treatment		12	2	10
	PC5. Sterilize, disinfect and place the tools on the tray		14	4	10
	PC6. Dispose waste materials in adherence to the salon's and industry requirements		10	2	8
	PC7. Store records, materials and equipment securely in line with the salon's policies		10	2	8
			<b>100</b>	<b>22</b>	<b>78</b>
2. BWS/N0104 (Perform skin care services)	PC1. Adhere to the health and safety standards laid out by the manufacturer and salon		9	2	7
	PC2. Position self and client throughout treatment to ensure privacy, comfort and wellbeing		3	1	2
	PC3. Perform and adapt the therapy using materials, equipment and techniques correctly and safely to meet the needs of the client	<b>100</b>	11	3	8
	PC4. Carry out facial care/ clean-up process using the products and equipment as per service levels laid down by the salon		9	2	7
	PC5. Clarify the client's understanding and expectation prior to commencement of treatment		6	2	4
	PC6. Clean the skin and remove all traces of make-up by		7	2	5

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	using suitable deep cleansing techniques				
	PC7. Use an exfoliation technique suitable for the client's skin type and skin condition		7	2	5
	PC8. Use a suitable skin warming technique and carry out any necessary extraction relevant to the client's skin type and skin condition		7	2	5
	PC9. Provide facial massage using a medium and techniques suitable for the client's skin type and condition		9	2	7
	PC10. Apply mask treatments evenly and neatly, covering the area to be treated		8	2	6
	PC11. Remove masks as per the recommended time frame		6	2	4
	PC12. Ensure the skin is left clean, toned and suitably moisturized		6	2	4
	PC13. Complete the therapy to the satisfaction of the client in a commercially acceptable time		4	1	3
	PC14. Record the therapy accurately and store information securely in line with the salon's policies		4	1	3
	PC15. Provide specific after-procedure, homecare advice and recommendations for product use and further treatments to the client		4	1	3
			<b>100</b>	<b>27</b>	<b>73</b>
3. BWS/N0301 (Perform bridal	PC1. Adhere to the health and safety standards laid out	<b>100</b>	4	1	3

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make-up services)	by the manufacturer and organization				
	PC2. Consult the client by questioning to identify contra-indications to skin and make-up products		4	1	3
	PC3. Prepare the work area, materials, and equipment to meet the Salon operating procedures, industry and legal requirements		3	1	2
	PC4. Sanitize the hands prior to treatment commencement		3	1	2
	PC5. Prepare the client and provide suitable protective apparel		3	1	2
	PC6. Position self and client throughout procedure to ensure privacy, comfort and wellbeing		3	1	2
	PC7. Define a suitable treatment plan to meet the client's needs		4	1	3
	PC8. Select and prepare suitable skin care and make up products to meet the client's needs and work plan		7	2	5
	PC9. Clarify the client's understanding and expectation prior to commencement of procedure		4	1	3
	PC10. Clean, tone and moisturize the skin to suit the client's skin type and needs		4	1	3
	PC11. Conceal skin imperfections and blemishes using the suitable colour corrective products where required		7	2	5
	PC12. Select and apply foundation using brush/ sponge, to the centre of face and evenly blended		7	2	5



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	out to sides of the face to achieve coverage			
	PC13. Select and choose a corrective technique and contour by highlights and shading	8	2	6
	PC14. Select and apply suitable powder to set the foundation	5	1	4
	PC15. Apply makeup to enhance the facial features for bridal photographic shoots	6	1	5
	PC16. Adapt the procedure using materials, equipment and techniques correctly and safely to meet the needs of the client	6	1	5
	PC17. Adjust the client's position to meet the needs of the service without causing them discomfort	3	1	2
	PC18. Check the client's wellbeing throughout the service and giving the necessary reassurance	3	1	2
	PC19. Complete the procedure to the satisfaction of the client in a commercially acceptable time	4	1	3
	PC20. Record the clients skin type skin condition and age group, procedure accurately and store information securely in line with the organization's policies	4	1	3
	PC21. Provide specific after-procedure advice to the client	4	1	3
	PC22. Dispose waste materials and leave the work area in a suitable condition for further treatments	4	1	3

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			100	26	74
4. BWS/N0302 (Perform fashion and photographic makeup)	PC1. Adhere to the health and safety standards laid out by the manufacturer and organization	<b>100</b>	5	1	4
	PC2. Consult the client by questioning to identify contra-indications to skin and make-up products		5	1	4
	PC3. Prepare the work area, materials, and equipment to meet the Salon operating procedures, industry and legal requirements		4	1	3
	PC4. Sanitize the hands prior to treatment commencement		4	1	3
	PC5. Prepare the client and provide suitable protective apparel		4	1	3
	PC6. Position self and client throughout procedure to ensure privacy, comfort and wellbeing		4	1	3
	PC7. Define a suitable treatment plan to meet the client's needs		5	1	4
	PC8. Select and prepare suitable skin care and make up products to meet the client's needs and work plan		4	1	3
	PC9. Clarify the client's understanding and expectation prior to commencement of procedure		5	1	4
	PC10. Perform Skin analysis and understand the different face shapes and skin tones and textures of the model/client/artist		5	1	4

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	PC11. Clean, tone and moisturize the skin to suit the client's skin type and needs
	PC12. Check the lighting for make up understanding the theory of true lighting and its effect
	PC13. Perform make up application by selecting the correct products , tools and technique for required look. (hi definition make up , airbrush makeup )
	PC14. Conceal skin imperfections and blemishes using the suitable colour corrective products understanding the warming and cooling colours (the colourwheel)
	PC15. Select by understanding the product mixing technique and application technique of foundation using brush/ sponge/airbrush, to the centre of face and evenly blended out to sides of the face to achieve coverage
	PC16. Select and choose a corrective technique and contour by highlights and shading
	PC17. Apply make-up to meet the requirements of the fashion shows/ photo shoots
	PC18. Adapt the procedure using materials, equipment and techniques correctly and safely to meet the needs of the client
	PC19. Adjust the client's position to meet the needs of the service without causing them discomfort
	PC20. Check the client's wellbeing throughout the

4	1	3
4	1	3
5	1	4
5	1	4
4	1	3
3	1	2
4	1	3
3	1	2
3	1	2
4	1	3

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	service and giving the necessary reassurance				
	PC21. Complete the procedure to the satisfaction of the client in a commercially acceptable time		4	1	3
	PC22. Record the clients skin type skin condition and age group, procedure accurately and store information securely in line with the organization's policies		4	1	3
	PC23. Provide specific after-procedure advice to the client		4	1	3
	PC24. Dispose waste materials and leave the work area in a suitable condition for further treatments		4	1	3
			<b>100</b>	<b>24</b>	<b>76</b>
5. BWS/N0303 (Apply air-brush make-up)	PC1. Prepare client and work area for airbrush make-up	<b>100</b>	16	6	10
	PC2. Use suitable consultation techniques to identify treatment objectives		12	3	9
	PC3. Carry out skin analysis to determine skin type and condition and check for contra-indications		12	3	9
	PC4. Identify the purpose for the make-up and provide clear recommendations to the client		4	1	3
	PC5. Select airbrush make-up products, tools and equipment to suit client treatment needs, skin type and conditions		4	1	3
	PC6. Use products, tools, equipment and techniques to meet the design plan and to suit client treatment needs, skin types and conditions		8	2	6

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	PC7. Complete the airbrush make-up to the satisfaction of the client		12	3	9
	PC8. Record and evaluate the results of the treatment		16	3	13
	PC9. Provide specific after-procedure, homecare advice and recommendations for product use and further treatments to the client		16	3	13
			<b>100</b>	<b>25</b>	<b>75</b>
6. BWS/N9005 (Consult and advise clients)	PC1. Adhere to the health and safety standards laid out by the organization	<b>100</b>	8	3	5
	PC2. Identify the client needs for services and products taking into account factors that may limit or affect the choice		12	4	8
	PC3. Analyse the treatment area, visually and carry out necessary tests		10	2	8
	PC4. Consult the client by questioning to identify contra-indications to hair care products and provide recommendations for treatments that are suitable to the client		13	3	10
	PC5. Define a suitable treatment plan to meet the client's needs		10	2	8
	PC6. Confirm to the client the pricing and duration of service and products and address client queries		10	2	8
	PC7. Communicate effectively with the client to maintains clients goodwill trust		10	3	7
	PC8. Clarify the client's understanding and expectation prior to commencement of treatment		9	2	7
	PC9. Provide after care advice and recommendations to the client		10	2	8

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	PC10. Record the client and treatment details accurately and store information securely in line with the organization's policies		8	2	6
			<b>100</b>	<b>25</b>	<b>75</b>
7. BWS/N9006 (Promote and sell services and products)	PC1. Greet clients when they enter the retail outlet and direct them to the counter based on their needs		4	1	3
	PC2. Identify the client needs for services and products taking into account factors that may limit or affect the choice		8	3	5
	PC3. Analyse the treatment area, visually and carry out necessary tests		7	2	5
	PC4. Consult the client by questioning to identify contra-indications to products and provide recommendations for treatments that are suitable to the client		8	3	5
	PC5. Provide product, promotion, and pricing information as per clients' requirements and address client queries	<b>100</b>	7	1	6
	PC6. Define a suitable treatment plan to meet the client's needs		6	2	4
	PC7. Communicate effectively with the client to maintain clients goodwill trust		7	2	5
	PC8. Clarify the client's understanding and expectation prior to commencement of treatment or sale of product		6	1	5
	PC9. Maintain a client database by inputting client profiles and updates		6	2	4
	PC10. Make arrangements for the clients needing a refund or replacement of their products based on company policy		5	1	4

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	PC11. Assist in managing the product inventory and ordering products based on inventory status		6	2	4
	PC12. Assist in maintaining promotional database by inputting invoices and bill-back data as per organization standards		6	2	4
	PC13. Set up and manage the display area of the range of products available in the organization		6	2	4
	PC14. Label the displayed products clearly, accurately in alignment to the required standards		5	1	4
	PC15. Provide after care advice and recommendations to the client		6	2	4
	PC16. Record the client and treatment details accurately and store information securely in line with the organization's policies		7	2	5
			<b>100</b>	<b>29</b>	<b>71</b>
8. BWS/N9004 (Manage & lead a team)	PC1. Ensure the team is aware of the schedule and job expectations on a daily basis	<b>100</b>	10	2	8
	PC2. Involve the team in regular meetings to communicate information intended for them		10	2	8
	PC3. Ensure communication to the team on any changes in policies/ processes by the organization through required verbal/ written mechanisms		20	10	10
	PC4. Ensure participation of the team in various engagement initiatives organized by the organization		10	8	2
	PC5. Counsel and address issues among the team for any work related issues		10	2	8

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	PC6. Support the centre manager the deployment of the team as per client schedule and the organizational norms and guidelines		10	2	8
	PC7. Ensure periodic training of the team and support the team by delivering trainings		10	2	8
	PC8. Share knowledge of processes, techniques, therapies and products with the team to enhance their skill levels		10	1	9
	PC9. Provide feedback to the centre manager pertaining to performance appraisalsof the team		10	2	8
			<b>100</b>	<b>31</b>	<b>69</b>
9. BWS/N9002 (Maintain health and safety of work area)	PC1. Set up and position the equipment, chemicals, products and tools in the work area to meet legal, hygiene and safety requirements	<b>100</b>	15	3	12
	PC2. Clean and sterilize all tools and equipment before use		13	3	10
	PC3. Maintain one's posture and position to minimize fatigue and the risk of injury		9	2	7
	PC4. Dispose waste materials in accordance to the industry accepted standards		12	2	10
	PC5. Maintain first aid kit and keep oneself updated on the first aid procedures		10	3	7
	PC6. Identify and document potential risks and hazards in the workplace		10	3	7
	PC7. Accurately maintain accident reports		10	3	7
	PC8. Report health and safety risks/ hazards to concerned personnel		10	3	7
	PC9. Use tools, equipment, chemicals and products in		13	3	10



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	accordance with the salon's guidelines and manufacturers' instructions				
			<b>100</b>	<b>25</b>	<b>75</b>
10. BWS/N9003 (Create a positive impression at work area)	PC1. Maintain good health and personal hygiene	<b>100</b>	8	2	6
	PC2. Comply with organisation's standards of grooming and personal behavior		9	3	6
	PC3. Meet the organisation's standards of courtesy, behavior and efficiency		9	3	6
	PC4. Stay free from intoxicants while on duty		2	1	1
	PC5. Wear and carry organisation's uniform and accessories correctly and smartly		6	1	5
	PC6. Take appropriate and approved actions in line with instructions and guidelines		6	2	4
	PC7. Record details related to tasks, as per procedure		5	2	3
	PC8. Participate in workplace activities as a part of the larger team		5	1	4
	PC9. Report to supervisor immediately in case there are any work issues		3	1	2
	PC10. Use appropriate language, tone and gestures while interacting with clients from different cultural and religious backgrounds, age, disabilities and gender		7	2	5
	PC11. Communicate procedure related information to clients based on the sector's code of practices and organisation's procedures/ guidelines		7	2	5
	PC12. Communicate role related information to stakeholders in a polite manner and resolve queries, if any		7	2	5

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	PC13. Assist and guide clients to services or products based on their needs		4	1	3
	PC14. Report and record instances of aggressive/ unruly behavior and seek assistance		4	1	3
	PC15. Use communication equipment (phone, email etc) as mandated by your organization		4	1	3
	PC16. Carry out routine documentation legibly and accurately in the desired format		6	2	4
	PC17. File routine reports and feedback		4	1	3
	PC18. Maintain confidentiality of information, as required, in the role		4	1	3
			<b>100</b>	<b>29</b>	<b>71</b>

**Means of assessment 1**

**Means of assessment 2**

**Pass/Fail**

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## **SECTION 2**

### **EVIDENCE OF LEVEL**

**Awarding bodies will enter a proposed NSQF level for the qualification in the Qualification File Summary. This section asks for the evidence on which that proposal is based. The evidence must refer to the level descriptors of the NSQF.**

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## OPTION A

Title/Name of qualification/component: Bridal Fashion and Photographic Make-up Artist		Level: 5	
NSQF Domain	Key requirements of the job role	How the job role relates to the NSQF level descriptors	NSQF Level
Process	The individual is expected to consult with the client to identify the needs for services and products taking into account factors that may limit or affect the choice, perform skin analysis and consult the client by questioning to identify contra-indications to skin and make-up products, define a suitable treatment plan to meet the client's needs, provide product, promotion, and pricing information as per clients' requirements and address client queries, perform and adapt make up (bridal, fashion, photographic and airbrush) application by selecting the correct products, tools and techniques in accordance to standards, provide after care advice and recommendations and record the client and treatment details accurately	<p>The job holder is expected to understand the needs of the client, perform skin analysis and define a suitable plan to meet client needs. The role requires <b>individual with well-developed skills with clear choice of procedures in familiar context</b>, such as assessing needs, select materials and equipment to suit the guest's needs, arrange products and other materials that are safe and fit for the purpose based on the guidelines/standards, prepare and perform skin care and make up services using products, equipment and techniques correctly and safely to meet the needs of the guests and also in accordance to hygiene and quality standards</p> <p>Hence, it qualifies as a Level 5 role.</p> <p>As this role requires individual with well-developed skills with clear choice of procedures in familiar context. For example, defining suitable treatment plan, selecting products, clean and tone, moisturize the skin accordingly, performing application of skin care product/make up, providing after care advice, record client details and treatment details accurately etc. Therefore the job holder can't be placed at Level 4.</p>	5
Professional knowledge	The individual is expected to have the knowledge of facts , skin care treatments , anatomy, physiology and pathology for skin treatments, basic ailments, contraindications, contra actions, principles and practice of skin treatments, characteristics of skin types, , range of skin care and make up products, procedure for product selection, different skin	The job holder is expected to independently exhibit <b>knowledge of the facts, principles, processes and general concepts , in a field of knowledge or study such as</b> knowledge of skin care treatments , make up techniques , basic ailments, contraindications, contra actions, skin treatment and make up plans, procedure for product selection, different skin types and	5

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Title/Name of qualification/component: Bridal Fashion and Photographic Make-up Artist		Level: 5	
NSQF Domain	Key requirements of the job role	How the job role relates to the NSQF level descriptors	NSQF Level
	types and application of products based on skin types, application and removal of skin products / make up , the importance of using products economically and applicable legislations relating to the workplace.	<p>application of products based on skin types, application and removal of skin products / make up , the importance of using products economically and applicable legislations relating to the workplace.</p> <p>Since all the above mentioned areas are related to knowledge of field of beauty and wellness, the role qualifies for Level 5.</p> <p>The job holder is expected to know more than basic facts and principles. S/he should possess professional skills more than just factual knowledge such as he/she is expected to be familiar with the manufacturer's instructions to apply the products and use the equipment's, application of treatments, application and removal of skin products / make up , S/he is further expected to understand the applicable safety measures and hygiene standards and exercise the same diligently while conducting any of the skin care/make up, relevant organisation standards and procedures, market trends, quality standards requirement etc. Thus, it cannot be pegged at level 4.</p>	
Professional skill	The job holder is expected to plan and perform the skin care, bridal make up sessions to be conducted for the clients as well as keep a record of guests' bookings and schedule of services. Further, the job holder must be able to take the day to day decisions and solve problem/s at work. The job holder should also be able to critically analyse the information gathered about clients/ product/ service/ others and arrive at a conclusion. S/he should be courteous, committed to service excellence, maintaining hygiene and using a	The job holder is expected to <b>possess a range of cognitive and practical skills required to accomplish</b> tasks and solve problems by selecting and applying products, , materials and information such as the ability to assess client needs, plan and conduct tskin care therapies, make up basis the client requirement, managing work routine based on client scheduling and booking, discuss flow process and provide after care advice, planning and decision making using customer database/ data sheets including customer's basic information, therapy history and contra indications (if any)). Further, handle customer concerns/	5

# NSQF QUALIFICATION FILE

Version 6: Draft of 08 March 2016

Title/Name of qualification/component: Bridal Fashion and Photographic Make-up Artist		Level: 5	
NSQF Domain	Key requirements of the job role	How the job role relates to the NSQF level descriptors	NSQF Level
	customer centric approach and manage the usage and disposal of products.	<p>preferences effectively along with maintaining hygiene and quality standards. The job holder must also be able to practically apply learning from feedback and other sources to develop oneself. Hence, the role qualifies for level 5.</p> <p>As the job holder expected to possess cognitive professional skills and practical skills, such as planning and managing work routine based on client scheduling and bookings, courteous committed to service excellence, maintaining hygiene and using a customer centric approach and manage the usage and disposal of products. S/he is also expected to use quality concepts such as clarifying the guest's understanding and expectation related to the session. Hence, the job holder can't be placed at Level 4.</p>	
Core skill	The individual is expected to exhibit effective communication skills including effective client relationship establishment and maintenance, perform respective record maintaining work and possess understanding of environment to cater to the different requirements of varied types of clients.	<b>The job holder is expected to possess desired writing, reading and communication skills, mathematical skills and understanding of social, political and some skill of collecting and organizing information, communication</b> , such as effective communication skills (including awareness of vernacular language) so as to have pleasant and engaging conversations with the clients while introducing them to the requisite skin care or make up session or conducting the session on them, s/he should be able to write information documents , note observations, record feedback / documentation, calculate price of services/products and inform clients, document call logs/reports/task lists/schedules, knowledge of drafting memos	5

## NSQF QUALIFICATION FILE

Version 6: Draft of 08 March 2016

Title/Name of qualification/component: Bridal Fashion and Photographic Make-up Artist		Level: 5	
NSQF Domain	Key requirements of the job role	How the job role relates to the NSQF level descriptors	NSQF Level
		<p>and e-mail providing work updates and enquiring relevant information, discuss task lists, schedules and activities with the team ; The incumbent must understand the social, political and natural environment so as to keep oneself abreast about new and evolving trends and services to serve clients better.</p> <p>Hence, the role qualifies for Level 5.</p> <p>As the Job holder expected to possess exhibit desired communication, mathematical skills and understanding of social, political and some skill of collecting and organizing information such as consulting the guest and providing recommendations that are suitable to the guest, and provide the desired look, taking their feedback to further improve, collecting feedback and analysing score, providing after care advice to clients. Hence, the job holder can't be placed at Level 4.</p>	
Responsibility	The individual is a professionally trained individual, responsible for bridal make-up techniques using corrective make up, highlighting and shading, air brush make up to deliver high quality professional bridal make up. S/he shall consult, advise, market and sell a range of beauty treatments and performs various duties such as providing skin care, applying makeup in accordance with the approved organization's brand standards of performance and sequences of services.	<b>The job holder is expected to take responsibility for own work and learning and also take some responsibility for assistants and executives.</b> S/he assess the client needs and provides a range of bridal make up services along with consult and advice clients on skin care services/beauty treatments and perform the session as agreed with the clients in accordance with the approved organization's brand standards of performance and sequences of services. The individual must exhibit knowledge of the principles and explain the skin care/make up process treatment, products and techniques used, expected outcomes. S/he also supports in induction of the new trainees/joiners,	5

## NSQF QUALIFICATION FILE

Version 6: Draft of 08 March 2016

Title/Name of qualification/component: Bridal Fashion and Photographic Make-up Artist		Level: 5	
NSQF Domain	Key requirements of the job role	How the job role relates to the NSQF level descriptors	NSQF Level
		<p>provide inputs in design of training curriculum and conduct refresher trainings for existing staff and also resolve any issues concerns faced within team etc.</p> <p>Hence, this role qualifies for level 5.</p> <p>As it's evident from the above examples that the incumbent is fully responsible for sessions, s/he is performing rather than being responsible in defined limit along with some responsibility of assistants and executives, therefore job holder can't be placed at Level 4.</p>	



## India-EU Skills Development project: Qualification File

### **SECTION 3** **EVIDENCE OF NEED**

**What evidence is there that the qualification is needed?**

Please refer to the attached list of job roles and occupations as per the attachment and their career paths as per Annexure 1, which have been derived through extensive industry interactions facilitated from four workshops, and site visits conducted and interaction with representatives from different organizations all over the country. Research was conducted in the Beauty & Wellness sector to capture revenue and manpower requirement estimates till 2022. The research provides the data that the discussed qualification is one of the critical roles in the sector. The details of statistics and research analysis are provided separately as a research analysis report.

**What is the estimated uptake of this qualification and what is the basis of this estimate?**

The increase in manpower requirements (as per projections) from 2013 to 2022 is approx. seven times for Spa and four times for Beauty & salons. For rest of the subsectors it is approx. twice the current size. All the numbers are provided in research analysis study

**What steps were taken to ensure that the qualification(s) does/do not duplicate already existing or planned qualifications in the NSQF?**

The qualification discussed above is checked for any duplication across sectors and given the qualification niche to B&W sector, there is no duplication or already existing similar qualifications

**What arrangements are in place to monitor and review the qualification(s)? What data will be used and at what point will the qualification(s) be revised or updated?**

The comments, feedback and suggestions were collected through interaction with industry during Jan'15 to Sep'15. The same will be compiled and justifiable changes will be incorporated in the next/updated version of the QP. This QP is set to be revised post 15th Oct 2019.

Please attach any documents giving further information about any of the topics above.

Give the titles and other relevant details of the document(s) here. Include page references showing where to find the relevant information.

# NSQF QUALIFICATION FILE

Version 6: Draft of 08 March 2016

## **SECTION 4** **EVIDENCE OF PROGRESSION**

**What steps have been taken in the design of this or other qualifications to ensure that there is a clear path to other qualifications in this sector?**

1. Discussing the growth trajectory within each occupation after studying organisational charts of various industry players across small, medium and large scale organizations.
2. Exploring various lateral career opportunities for the discussed qualification
3. Ensuring that there is a clear role up in terms of performance criteria qualification experience and skill requirement from lower NSQF Level to higher levels in the hierarchy.

Please refer to attached career path as per annexure 1 which clearly defines the career path.

Please attach any documents giving further information about any of the topics above.

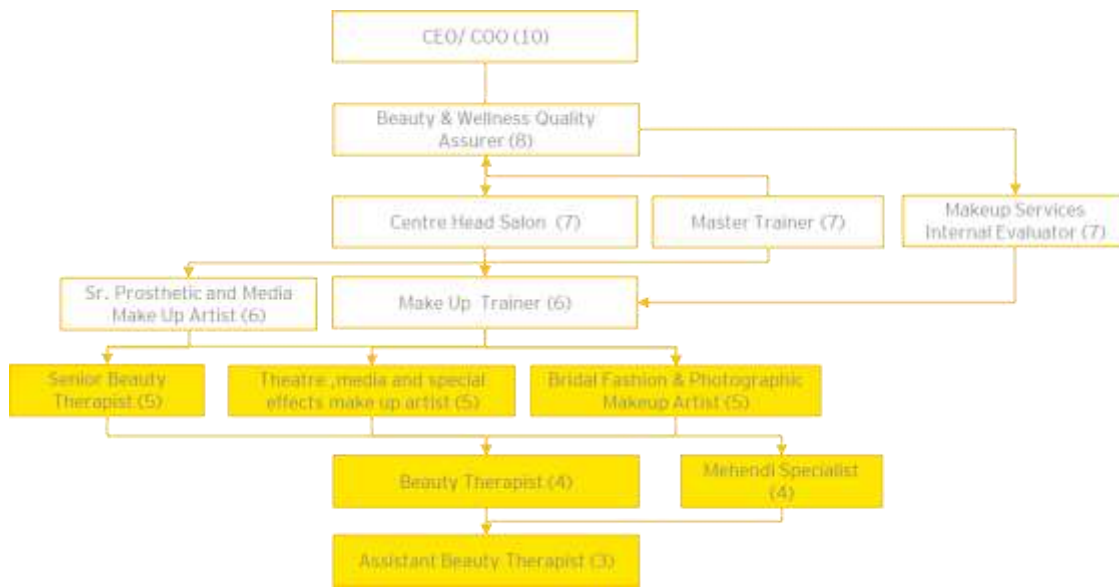
Give the titles and other relevant details of the document(s) here. Include page references showing where to find the relevant information.

1. Career Map of Bridal, Fashion and Photographic Makeup Artist- Annexure 1
2. QP BWS/Q0301- Annexure 2

# NSQF QUALIFICATION FILE

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## Annexure 1: Career Map



## Annexure 2: QP BWS/Q0301