

NATIONAL SKILL QUALIFICATION FRAMEWORK QUALIFICATION FILE

Version 6: Draft of 01 September 2016

CONTACT DETAILS OF THE BODY SUBMITTING THE QUALIFICATION FILE

Name and address of submitting body:

Retailers Association's Skill Council of India
A-703/704, Sagar Tech Plaza,
7th floor, Andheri Kurla Road,
Sakinaka, Andheri (east), Mumbai – 400 072

Name and contact details of individual dealing with the submission

Name: Mr. James Raphael

Position in the organisation: Executive Head

Address if different from above: Same as above

Tel number(s): +91 22 40058210-5; Ext. 17

E-mail address: james.rafael@rasci.in

List of documents submitted in support of the Qualifications File

1. Qualifications Pack
2. Industry Validations letters
3. Industry Endorsement tracker
4. Integrated Occupational Map
5. Summary Sheet
6. Sector Profiling

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SUMMARY

| | |
|---|--|
| Qualification Title | Self-employed Retailer/Individual Sales Professional |
| Qualification Code | RAS/Q.0201 |
| Nature and purpose of the qualification | <p>Nature of the qualification</p> <ul style="list-style-type: none">- a Qualification Pack (QP) <p>The main purpose of the qualification</p> <ul style="list-style-type: none">- to get unemployed people into work- to upgrade the skills of people already in work- to give people with vocational/professional skills access to higher education courses |
| Body/bodies which will award the qualification | RASCI |
| Body which will accredit providers to offer courses leading to the qualification | RASCI |
| Body/bodies which will carry out assessment of learners | RASCI affiliated assessing agencies having assessor capability for the QP |
| Occupation(s) to which the qualification gives access | Consumer Sales |
| Licensing requirements | N/A |
| Level of the qualification in the NSQF | Level 4 |
| Anticipated volume of training/learning required to complete the qualification | 280 hours |
| Entry requirements and/or recommendations | 10 th Standard Pass, preferably |
| Progression from the qualification | Retailer/Business Builder |
| Planned arrangements for the Recognition of Prior learning (RPL) | <p>The RPL process will be aligned to RPL guidelines comprising of below steps:</p> <ol style="list-style-type: none">1. Mobilization process to be undertaken by Agency identified by SSC as per scheme guidelines2. Counselling & Pre-screening of candidates to be conducted as per SSC defined pre-screening criteria3. Orientation of enrolled candidates by certified Trainers as per scheme guidelines4. Final Assessment to be conducted by certified assessors of SSC affiliated Assessment Agency5. Certification to be done as per scheme Guidelines by SSC |
| International comparability where | NA |

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| known | | | |
|--|--------------------------------|--|--------------|
| Date of planned review of the qualification. | | 1st August 2019 | |
| Formal structure of the qualification | | | |
| Title and identification code of component. | Mandatory/ Optional | Estimated size (learning hours) | Level |
| 1. RAS / N0201 Get licenses, follow legal policies and procedures to start/run business | M | 42 | 4 |
| 2. RAS / N0202 Perform basic accounting practices | M | 42 | 4 |
| 3. RAS / N0203 Continuously update self on new products/services offered by business | M | 42 | 4 |
| 4. RAS / N0204 Conduct daily business operations | M | 42 | 4 |
| 5. RAS / N0205 Build relationship with vendors/dealers to ensure smooth business operations and increase sales | M | 42 | 4 |
| 6. RAS / N0206 Meet health and safety requirements at place of work | M | 20 | 4 |
| 7. RAS / N0207 Manage customer needs effectively through need identification and strong customer relationship | M | 30 | 4 |
| 8. RAS / N0208 Demonstrate/show creativity, newness/Innovation and enthusiasm to grow business | M | 20 | 4 |

Please attach any document giving further detail about the structure of the qualification – e.g. a Curriculum Document or a Qualification Pack.

Give the titles and other relevant details of the document(s) here. Include page references showing where to find the relevant information.

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SECTION 1 **ASSESSMENT**

Body/Bodies which will carry out assessment:

RASCI affiliated assessing agencies having assessor capability for the QP –

- Integrated Learning Solutions Pvt Ltd / Wheebox
- Assess People
- Edusharp Finishing School Private Limited
- C&K Management Limited
- Trendsetters Skill Assessors Pvt Ltd
- Induslynk Training Services Pvt Ltd / Mettl
- Sanskriti Skills Pvt Ltd
- Virtual Education Trust
- Test4India
- Ayes Infotech Pvt Ltd
- Multi Skills Assessment Guild (MSAG)
- TalentBridge Technologies Pvt Ltd
- Castle Rock Educational Society
- Eduworld Consultants Pvt Ltd
- Corporate Star Consultants
- Ajooni Skills India Pvt Ltd
- Avanti Bai Lodhi Society
- Eduvantage
- Aspiring Minds
- SEET (Society for Education and Environmental Training)
- Assess Hub (Five Elements Business Solutions Pvt. Ltd.)
- The Assessor's Guild
- Green Arrows
- Skill Evaluators
- SPIWD
- Proximo Educational Society
- Pratibha Arpan Academy
- Aankalan Audit and Assessment Testing Pvt Ltd
- Unique Education Welfare Society
- PVR Skill Central Pvt Ltd
- Pentagon Consulting
- Khwaspuria Advisory Pvt Ltd
- Indus Edutech Pvt Ltd
- Cindrel
- E&E Skill Development and Technologies Pvt. Ltd
- Educe Consultancy
- Base Research
- Sarthak
- New Saraswati Education Society
- Agam Skills
- Skill Quotient
- CEE Vision Technologies Pvt Ltd
- People Employment and Information Institute
- Bluestone Solutions

How will RPL assessment be managed and who will carry it out?

The assessment will be carried out by certified assessors from the pool of Assessment Agencies empaneled by the SSC. Detailed assessment criteria is finalized by the SSC and the same will include assessor profile,

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technology enabled assessments, past performance of the Assessment Agency and other suitable criteria. Aadhaar number is mandatory for all the assessors and they will be required to present a suitable ID (preferably Aadhaar card and an additional photo ID) at the time of assessments. Video proctoring of assessments will also be promoted.

The Assessor will conduct the Assessments at RPL Centres/worksite site/any designated location via Online/Offline mode on Theory and Practical components of the QP-NOS.

The Assessment Criteria for the Qualification Pack will be 70% cut off.

The Grading Criteria for the Qualification Pack will be:

Grade A: 85% and above

Grade B: 70% to 85%

Describe the overall assessment strategy and specific arrangements which have been put in place to ensure that assessment is always valid, reliable and fair and show that these are in line with the requirements of the NSQF.

Assessment will be done by SSC-affiliated assessment agencies. The assessors will be trained & certified by SSC through Training of Assessors program. The emphasis will be on practical demonstration of skills and knowledge based on the performance criteria. The assessment papers are developed by Subject Matter Experts (SME) within the SSC with regular enhancement on need basis, as per the performance and assessment criteria mentioned in the Qualification Pack. The assessment papers are also checked for the various outcome-based parameters such as quality, time taken, precision, tools & equipment requirement, etc. The assessment sets are then reviewed by SSC official for consistency.

The assessment results are backed by evidences collected by assessors.

1. The assessor needs to collect a copy of the attendance for the training done under the scheme. The attendance sheets are signed and stamped by the In charge / Head of the Training Centre.
2. The assessor needs to verify the authenticity of the candidates by checking the photo ID card issued by the institute as well as any one Photo ID card issued by the Central/Government. The same needs to be mentioned in the attendance sheet. In case of suspicion, the assessor should authenticate and cross verify trainee's credentials in the enrolment form.
3. The assessor needs to punch the trainee's roll number on all the test pieces.
4. The assessor can take a photograph of all the students along with the assessor standing in the middle and with the centre name/banner at the back as evidence.
5. The assessor also needs to carry his/her photo ID card.

The assessment agencies are instructed to hire assessors with integrity, reliability and fairness. Each assessor shall sign a document with its assessment agency by which they commit themselves to comply with the rules of confidentiality and conflict of interest, independence from commercial and other interests that would compromise impartiality of the assessments

The assessment will be done based on the assessment plan which contains the following information:

- What will be assessed: the competency based on each NOS; Theory and Practical components of the QP-NOS
- How assessment will be done: methods of assessment such as online/offline through web proctoring, Paper-pencil test, viva voce, practical
- When the assessment will be done: as per dates indicated by respective partner
- Where the assessment will be done: at the designated sites such as RPL Centre/Employer site/RPL Camps
- The criteria for decision making: those aspects that will guide judgements and where appropriate, any supplementary criteria used to make a judgement on the level of performance; parametric evaluation is done to judge skills based on demonstrated behaviour.

Please attach any documents giving further information about assessment and/or RPL.

Give the titles and other relevant details of the document(s) here. Include page references showing where to find the relevant information.

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ASSESSMENT EVIDENCE

Complete a grid for each component as listed in “Formal structure of the qualification” in the Summary.

NOTE: this grid can be replaced by any part of the qualification documentation which shows the same information – i.e. Learning Outcomes to be assessed, assessment criteria and the means of assessment.

Title of Component: Self-employed Retailer/Individual Sales Professional

CRITERIA FOR ASSESSMENT OF TRAINEES

Job Role Self-employed Retailer/Individual Sales Professional

Qualification Pack RAS/Q0201

Sector Skill Council Retailers Association’s Skill Council of India

Guidelines for Assessment

1. Criteria for assessment for each Qualification Pack will be created by the Sector Skill Council. Each Performance Criteria (PC) will be assigned marks proportional to its importance in NOS. SSC will also lay down proportion of marks for Theory and Skills Practical for each PC
2. The assessment for the theory part will be based on knowledge bank of questions created by the SSC
3. Individual assessment agencies will create unique question papers for theory part for each candidate at each examination/training center (as per assessment criteria below)
4. Individual assessment agencies will create unique evaluations for skill practical for every student at each examination/training center based on this criteria
5. To pass the Qualification Pack, every trainee should score a minimum of 70% in every NOS
6. In case of successfully passing only certain number of NOS's, the trainee is eligible to take subsequent assessment on the balance NOS's to pass the Qualification Pack

| Assessment outcomes | Assessment Criteria for outcomes | Marks Allocation | | | |
|--|---|------------------|--------|--------|------------------|
| | | Total Mark | Out Of | Theory | Skills Practical |
| 1. RAS/N0201 (Get licenses, follow legal policies and procedures to start/run business) | PC1. gain knowledge of and identify local corporations/authorities that have a bearing on the particular business process | 100 | 10 | 3 | 7 |
| | PC2. build and maintain relationships with the key persons to ensure smooth | | 5 | 1.5 | 3.5 |

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|--|--|--|----|-----|-----|
| | functioning of business | | | | |
| | PC3. get permissions and compliances as per legal requirements | | 10 | 3 | 7 |
| | PC4. complete business registration and other legal formalities | | 10 | 3 | 7 |
| | PC5. examine legal options for the most suitable type of business structure | | 5 | 1.5 | 3.5 |
| | PC6. seek legal and accounting expertise as required to inform final decision regarding business structure | | 5 | 1.5 | 3.5 |
| | PC7. gain knowledge of policies and procedures that have a bearing on the particular business | | 5 | 1.5 | 3.5 |
| | PC8. update self with knowledge and understanding of the relevant rules and legislative policies | | 5 | 1.5 | 3.5 |
| | PC9. conform to the relevant rules and policies for smooth functioning of business | | 5 | 1.5 | 3.5 |
| | PC10. update self with knowledge to minimise losses and maximise gains | | 5 | 1.5 | 3.5 |
| | PC11. secure information on purchase rights to products and services and ensure full understanding of their implications | | 5 | 1.5 | 3.5 |
| | PC12. establish cost of procurement rights to products and services (if applicable) | | 10 | 3 | 7 |
| | PC13. determine brand ownership and protection rights | | 10 | 3 | 7 |

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|--|--|--------------|------------|-----|---------|
| | PC14. gain in-depth knowledge of processes related to handling of goods, equipment and hazardous material involved in the business | | 5 | 1.5 | 3.5 |
| | PC15. understand hazards and risks involved in the above processes | | 5 | 1.5 | 3.5 |
| | | Total | 100 | 30 | 70 |
| 2. RAS/N0202 (Perform basic accounting practices) | PC1. assess and identify sourcing of funding and what is needed to secure that funding | 100 | 10 | 3 | 7 |
| | PC2. plan, monitor and record the cash flow | | 10 | 3 | 7 |
| | PC3. open and manage a bank account | | 10 | 3 | 7 |
| | PC4. control costs through assessment and interpretation of information on costs and resource allocation | | 10 | 3 | 7 48 |
| | PC5. prepare budget to help better planning and management of finances | | 10 | 3 | 7 |
| | PC6. control budget through monitoring of various financial elements such as income vis-a-vis expenditure, profit vis-a-vis loss etc. and correct deviations | | 10 | 3 | 7 |
| | PC7. understand elements of basic financial accounting | | 5 | 1.5 | 3.5 |
| | PC8. conduct basic accounting tasks | | 10 | 3 | 7 |
| | PC9. create and maintain reports | | 5 | 1.5 | 3.5 |

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|---|---|--------------|------------|-----|------|
| | PC10. analyse sources of profits and causes of losses as reflected in the reports | | 10 | 3 | 7 |
| | PC11. update self with knowledge of possible fraudulent activities related to monetary transactions | | 5 | 1.5 | 3.5 |
| | PC12. implement security procedures and checks to prevent monetary losses due to fraudulent activities | | 5 | 1.5 | 3.5 |
| | | | 100 | 30 | 70 |
| 3. RAS/N0203 (Continuously update self on new products/services offered by business) | PC1. have thorough knowledge of products/services involved in the business | Total | 15 | 4.5 | 10.5 |
| | PC2. have awareness of market trend with respect to sales patterns | | 15 | 4.5 | 10.5 |
| | PC3. have knowledge of related products/services and possible opportunities with respect to up-selling, cross-selling, expansion of business etc. | | 10 | 3 | 7 |
| | PC4. source and process product and service data relevant to business | | 10 | 3 | 7 |
| | PC5. maintain accurate and current details of products and services in product database | 100 | 10 | 3 | 7 |
| | PC6. conduct study of products/services offered by competition | | 10 | 3 | 7 |
| | PC7. operate equipment involved | | 15 | 4.5 | 10.5 |
| | | | | | |

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|---|---|--------------|------------|-----|-----|
| | PC8. have knowledge of precautions and maintenance required | | 5 | 1.5 | 3.5 |
| | PC9. update self on new technology that can improve efficiencies and reduce risks play a key role in existing key customer engagement | | 10 | 3 | 7 |
| | | Total | 100 | 30 | 70 |
| 4. RAS/N0204 (Conduct daily business operations) | PC1. identify target audience profile/market | 100 | 5 | 1.5 | 3.5 |
| | PC2. continuously observe and identify buying patterns to define assortments and modify them as per trends observed | | 10 | 3 | 7 |
| | PC3. identify customers easy to access in order to target selling to them | | 5 | 1.5 | 3.5 |
| | PC4. have awareness of products being offered by competitors/other players in the locality | | 5 | 1.5 | 3.5 |
| | PC5. select right medium of promotions | | 5 | 1.5 | 3.5 |
| | PC6. organize resources depending upon the marketing medium | | 5 | 1.5 | 3.5 |
| | PC7. plan budget requirements for the promotional programs | | 5 | 1.5 | 3.5 |
| | PC8. track and monitor effectiveness of the promotional programs | | 5 | 1.5 | 3.5 |

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|---|---|--------------|------------|-----|-----|
| | PC9. assess inventory/production/procuring capacity as per costs involved | | 5 | 1.5 | 3.5 |
| | PC10. assess operational costs | | 5 | 1.5 | 3.5 |
| | PC11. calculate projected break-even point | | 5 | 1.5 | 3.5 |
| | PC12. take steps to prevent inventory losses | | 5 | 1.5 | 3.5 |
| | PC13. calculate profits and margins | | 5 | 1.5 | 3.5 |
| | PC14. define targets to achieve business gains | | 5 | 1.5 | 3.5 |
| | PC15. ensure required Inventory is on hand | | 5 | 1.5 | 3.5 |
| | PC16. match logistics of delivery to inventory supply requirements | | 5 | 1.5 | 3.5 |
| | PC17. monitor stock levels and maintain them at required levels | | 5 | 1.5 | 3.5 |
| | PC18. coordinate stock take or cyclical count | | 5 | 1.5 | 3.5 |
| | PC19. plan for contingencies | | 5 | 1.5 | 3.5 |
| | | Total | 100 | 30 | 70 |
| 5. RAS/N0205 (Build relationship with vendors/dealers to ensure smooth business operations and increase sales) | PC1. communicate clearly in the required local language | 100 | 12 | 3.6 | 8.4 |
| | PC2. articulate clearly and coherently | | 7 | 2.1 | 4.9 |
| | PC3. respond appropriately | | 7 | 2.1 | 4.9 |

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| | | | | | |
|--|--|--------------|------------|-----|-----|
| | PC4. identify where to get help and information from | | 12 | 3.6 | 8.4 |
| | PC5. understand what is required from specific vendors | | 12 | 3.6 | 8.4 |
| | PC6. express need clearly and get into workable relationship with vendor/s | | 7 | 2.1 | 4.9 |
| | PC7. negotiate with vendors for better deal | | 12 | 3.6 | 8.4 |
| | PC8. ensure proper contracting with vendors | | 12 | 3.6 | 8.4 |
| | PC9. ensure minimization of possible risks and losses in vendor relationships | | 12 | 3.6 | 8.4 |
| | PC10. share and gather best practices and maintain cordial relationships | | 7 | 2.1 | 4.9 |
| | | Total | 100 | 30 | 70 |
| 6. RAS/N0206 (Meet health and safety requirements at place of work) | PC1. wash hands with clean water and soap in order to keep them clean at all times | | 5 | 1.5 | 3.5 |
| | PC2. wear clean and washed clothes every day | | 3 | 1 | 2 |
| | PC3. be presentable and well groomed to service customers of all types | 100 | 5 | 1.5 | 3.5 |
| | PC4. use separate and clean handkerchief/cloth for wiping off perspiration or dust | | 3 | 1 | 2 |
| | PC5. keep the cleaning aids dry and clean | | 3 | 1 | 2 |
| | PC6. avoid sneezing or coughing around the area of work | | 3 | 1 | 2 |

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| | PC7. sweep the surrounding area to create a tidy atmosphere | | 5 | 1.5 | 3.5 |
| | PC8. drain out or dry off any accumulation of stale water in the form of small pools, etc., which can be breeding ground for mosquitoes | | 3 | 1 | 2 |
| | PC9. use government approved disposal stations or appropriately large waste bins to store and dispose-off collected waste | | 5 | 1.5 | 3.5 |
| | PC10. advise customers to throw waste at designated bins or waste areas | | 3 | 1 | 2 |
| | PC11. actively prevent development of clean areas into unauthorised waste dump yards over time, in coordination with co-vendors | | 3 | 1 | 2 |
| | PC12. have knowledge of ways and means to handle emergency situations like fire, robbery, riots etc. | | 5 | 1.5 | 3.5 |
| | PC13. gain knowledge of ways and means to mitigate risks to people and property during emergencies | | 3 | 1 | 2 |
| | PC14. avoid locating the vending cart near heaps of dumped industrial or food waste with pests around | | 3 | 1 | 2 |
| | PC15. ensure that all waste is collected and disposed-off safely at the end of the day at the nearest waste disposal | | 5 | 1.5 | 3.5 |

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| | station | | | |
| | PC16. ensure that waste water is drained-off in closed drains or in a designated way | | 3 | 1 2 |
| | PC17. if necessary, educate others on the street, by example, not to litter and dump waste in an unauthorized manner area | | 3 | 1 2 |
| | PC18. assess the various work hazards | | 5 | 1.5 3.5 |
| | PC19. take necessary steps to eliminate or minimize hazards | | 5 | 1.5 3.5 |
| | PC20. analyse the causes of accidents at the workplace and identify measures to prevent such accidents from taking place | | 5 | 1.5 3.5 |
| | PC21. take preventive measures to avoid risk of burns and other injury | | 3 | 1 2 |
| | PC22. check and review the storage areas frequently | | 3 | 1 2 |
| | PC23. stack items in an organized way and use safe lifting techniques to reduce risk of injuries from handling procedures at the storage areas | | 5 | 1.5 3.5 |
| | PC24. use health and safety practices for storing, cleaning, and maintaining tools, equipment, and supplies | | 3 | 1 2 |
| | PC25. ensure to display safety signs at places where necessary for people to be cautious | | 3 | 1 2 |
| | PC26. adhere to safety standards and ensure no material damage | | 5 | 1.5 3.5 |

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| | | Total | 100 | 30 | 70 |
|---|--|--------------|------------|-----|-----|
| 7. RAS/N0207 (Manage customer needs effectively through need identification and strong customer relationships) | PC1. identify target customers | 100 | 10 | 3 | 7 |
| | PC2. understand and assess target customer need and desire | | 10 | 3 | 7 |
| | PC3. update self to identify possible options to satisfy customer need | | 5 | 3 | 7 |
| | PC4. present options in an attractive manner that are mutually beneficial in nature | | 10 | 3 | 7 |
| | PC5. establish rapport with customers and express genuine interest to clarify customer requirements and enhance outcomes | | 10 | 3 | 7 |
| | PC6. maximise sales opportunities by use of add-on and complementary sales techniques | | 5 | 1.5 | 3.5 |
| | PC7. provide customer with detailed information about the product/service | | 10 | 3 | 7 |
| | PC8. build relationships with customers to generate referrals | | 5 | 1.5 | 3.5 |
| | PC9. take feedback to improvise to increase business returns and reach | | 5 | 1.5 | 3.5 |
| | PC10. manage on time delivery service fulfilment | | 10 | 3 | 7 |
| | PC11. implement customer loyalty programs like vouchers , | | 5 | 1.5 | 3.5 |

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|---|---|--------------|------------|-----|------|
| | promotions | | | | |
| | PC12. plan and implement Sales presentations | | 5 | 1.5 | 3.5 |
| | PC13. acknowledge customer complaints and problems and reassuringly support difficult customers to produce positive outcome | | 10 | 3 | 7 |
| | | Total | 100 | 30 | 70 |
| 8. RAS/N0208 (Demonstrate/show creativity, newness/innovation and enthusiasm to grow business) | PC1. explore opportunities and creating solutions to face uncertainties | | 14 | 4.2 | 9.8 |
| | PC2. expand business in other fields/line of business as desired | | 20 | 6 | 14 |
| | PC3. innovate and improvise to pick up performance | 100 | 14 | 4.2 | 9.8 |
| | PC4. participate in discussions/workshops and engage with other successful vendors | | 16 | 4.8 | 11.2 |
| | PC5. aim for self-development through available media | | 20 | 6 | 14 |
| | PC6. gain certifications in related line of business | | 16 | 4.8 | 11.2 |
| | | Total | 100 | 30 | 70 |

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Means of assessment 1

Assessment tools used to judge performance and knowledge are given below;

Theory component will be assessed through Online / Offline Written test e.g. Paper-Pencil Test based on Multiple Choice Questions (MCQ)

Practical component will be assessed through Viva Voce, Role Plays

Means of assessment 2

Pass/Fail

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SECTION 2 **EVIDENCE OF LEVEL**

Awarding bodies will enter a proposed NSQF level for the qualification in the Qualification File Summary. This section asks for the evidence on which that proposal is based. The evidence must refer to the level descriptors of the NSQF.

NSDA recommends an approach to working out the level of qualifications which starts with the level descriptor domains (Process, Professional knowledge, Professional skill, Core skill and Responsibility: see annex A). Two variants for providing the evidence of level are offered here: Option A and Option B in the following pages. Awarding bodies should choose the option which best suits the qualification.

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OPTION A

| Title/Name of qualification/component: Self-employed Retailer/Individual Sales Professional | | Level: 4 | |
|---|--|---|------------|
| NSQF Domain | Key requirements of the job role | How the job role relates to the NSQF level descriptors | NSQF Level |
| Process | Experience is not mandatory | The Job holder is expected to carry out a limited range of activities, routine and predictable in nature, such as Ensuring legal compliances, basic calculations, basic marketing of products and ensuring health & safety requirements. Considering the outcomes, the job role is pegged at level 04. | 4 |
| Professional knowledge | The individual should preferably be 5 th standard pass | The job holder is expected to have basic product and service knowledge, have knowledge of basic health & safety rules and day-to-day business operations and usage of equipment's. Hence, considering the type of knowledge, the job holder can be placed at level 04 | 4 |
| Professional skill | The individual should be a keen learner | The job holder is expected to exhibit an understanding of his/her customers. He needs to have the ability to sell keeping customer needs in mind. Problem solving, analytical and logical reasoning, interpersonal skills are few professional skills that this job holder must possess. Hence, considering the type of skill, the job holder can be placed at level 04 | 4 |
| Core skill | The individual is expected to basic level knowledge of communication skill, knowledge of tools & equipment's and products & services the organization offers | The job holder is expected to exhibit written and oral communication skills, with the minimum level of clarity expected. Considering these outcomes the job holder can be placed at level 04 | 4 |
| Responsibility | The individual is responsible to conduct day-to-day business operations of own' s business | The job holder is expected to liaison and interact with various stakeholders to set up his/her business, maintain basic accounts, learn and update products/services relevant to own' s business, operate relevant equipment's , plan promotions campaigns , manage inventory , ensure health & hygiene , build relationships with vendors/dealers, demonstrate creativity and show enthusiasm to enhance/grow his/her business Considering these responsibilities the job holder can be placed at level 04 | 4 |

India-EU Skills Development project: Qualification File

SECTION 3 **EVIDENCE OF NEED**

What evidence is there that the qualification is needed?

Please refer to the attached list of job roles and occupations as per the attachment and their career paths as per Annexure 1, which have been derived through extensive industry interactions with representatives from different organizations all over the country. Research was conducted in the Retail sector to capture revenue and manpower requirement estimates till 2018. The details of statistics and research analysis are provided separately as a research analysis report.

What is the estimated uptake of this qualification and what is the basis of this estimate?

The increase in manpower requirements (as per projections) from 2015 to 2018 is approx. seven times for the retail sector. All the numbers are provided in research analysis study

What steps were taken to ensure that the qualification(s) does/do not duplicate already existing or planned qualifications in the NSQF?

The qualification discussed above is checked for any duplication across sectors. Given the qualification is niche to retail sector, there is no duplication or pre-existing similar qualifications

What arrangements are in place to monitor and review the qualification(s)? What data will be used and at what point will the qualification(s) be revised or updated?

The comments, feedback and suggestions were collected through interaction with industry as the Industry would have first-hand information about the deliverables and competencies required for the job role. In a similar manner, the same will be compiled and justifiable changes will be incorporated in the next/updated version of the QP. This QP is set to be reviewed on 1st August 2019.

Please attach any documents giving further information about any of the topics above.

Give the titles and other relevant details of the document(s) here. Include page references showing where to find the relevant information.

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SECTION 4 **EVIDENCE OF PROGRESSION**

What steps have been taken in the design of this or other qualifications to ensure that there is a clear path to other qualifications in this sector?

1. Discussing the growth trajectory within each occupation after studying organisational charts of various industry players across small, medium and large scale organizations.
2. Exploring various lateral career opportunities for the discussed qualification
3. Ensuring that there is a clear role up in terms of performance criteria, qualification, experience and skill requirement from lower NSQF Level to higher levels in the hierarchy.

Please refer to attached career path as per annexure 1 which clearly defines the career path.

Please attach any documents giving further information about any of the topics above.

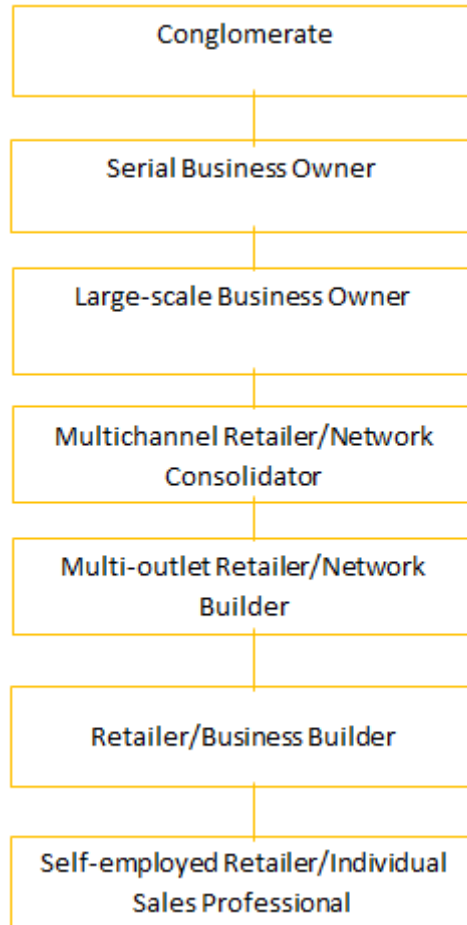
Give the titles and other relevant details of the document(s) here. Include page references showing where to find the relevant information.

1. Career Map of Self-employed Retailer/Individual Sales Professional - Annexure 1
2. QP RAS/Q0201- Annexure 2

NSQF QUALIFICATION FILE

Version 6: Draft of 01 September 2016

Annexure 1: Career Map



Annexure 2: QP RAS/Q0201